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# THE MARSH FAMILY 'Biological Clock'



RELEASED 13<sup>th</sup> MAY: THE UK's FIRST EVER POP SONG ABOUT THE MENOPAUSE

Following on the heels of their debut single in Christmas 2021, The Marsh Family are due to bring their trademark mix of funny and frank to an original song which takes on the subject matter of the menopause this May. '**Biological Clock**' is a self-penned single that relates the family's exposure in recent months to this rite of female passage – tackling a stigmatised topic with humour and compassion. Approved by several menopause charities, the song tells a story of onrushing symptoms and challenges, describing a rollercoaster of emotions, but finishes on a strident note as layers of harmony, rich horns, and a thumping bass close out the track stressing unity and understanding.

The Marsh Family shot to worldwide fame after uploading pandemic parody songs that went viral in 2020 with their unique mix of humour, heart, and hope. The relatable family of six, from Kent in the UK, are versatile, earthy, and independent – putting their own twist on genres from musicals and folk to Motown and funk. Dubbed the “Von Trapped” family by the [New York Times](#), they raised millions of spirits and smiles during lockdown, appearing on *Jimmy Kimmel Live* (2020), the [BBC's Comic Relief show](#) (2021), and spearheading a Christmas campaign for [Prostate Cancer UK](#) in December 2021, with their video ‘Mack The Knife (Prostate Cancer – Facts of Life)’ shortlisted for the Brand Film Awards in 2022. During the pandemic they raised funds for *Save the Children* and the W.H.O.’s COVID-19 Fund.

The Marsh Family have appeared on UK programmes *This Morning*, *BBC Breakfast*, GMB, *BBC Morning Live*, and featured in [OK! Magazine](#) and international broadcasts including *Democracy Now* and *The Project*. Their biggest viral hits have included ‘One Day More’ (which clocked up [11 million views](#) on Facebook alone in March 2020) and ‘Have the New Jab’ (in support of the vaccination campaign) and ‘Totally Fixed Where We Are’, with their [YouTube channel](#) logging over 15 million views and counting.

Talented vocalists, lyricists, and multi-instrumentalists, the family consists of parents Ben (the lyricist, a history lecturer, 45) and Danielle Marsh (administrator, 44) and their children Alfie (15), Thomas (14), Ella (12) and Tess (10). Having sung together since the kids were born in Scotland, they have grown as fast in fanbase as they have in size, reaching 100,000 subscribers on YouTube in just 18 months and nominated as ‘Creators on the Rise’. Though sometimes compared to *The Partridge Family* for their camaraderie and “Weird Al” Yankovic for their biting humour in parodies, there is really no other act like them, and their original sound is emergent as they are – carrying folk-rock tones, mixed with the pulse and harmonic resonance of other family vocal groups. They play all the instruments on the track.

As Dad (Ben) said of '**Biological Clock**', “This one was an easy song to pitch to the kids because it’s dancy, but harder to get through Mum’s quality control, because it’s not a subject people naturally open up about, and at one point we call her a womble.” In fact, Mum (Danielle) insisted: “The song needed to be positive and powerful as well as funny, because women are often scared and surprised by the changes we all face, so it was important to find the right balance.” The end result – accompanied by a hilarious video shot in the sun-dappled woods of Kent – promises to move the needle on making the menopause visible to those who aren’t directly experiencing it. And with HRT issues, it’s highly topical!

**‘BIOLOGICAL CLOCK’ FULL EPK:** <https://www.marshfamilysongs.com/epk/> (audio & video embedded)

**CONTACT:** [email@marshfamilysongs.com](mailto:email@marshfamilysongs.com) **YOUTUBE:** <https://www.youtube.com/c/MarshFamilySongs/>